

Bodega Seafood, Art & Wine Festival



26th annual Bodega Seafood, Art & Wine Festival Wine, Microbrews and Cider Tasting

Hello Festival Wineries, Breweries and Cider Makers,

Yes, we're actually doing the festival this year! This two-year interlude, as strange as it's been, has given us renewed energy to make this one the best festivals ever. Your participation would help make that a reality.

Thanks to all of you who've been part of our festival family, and welcome to those who're checking us out for the first time. We hope to see you this August!

~Janet Ciel, co-producer

Bodega Seafood, Art & Wine Festival

707 824 8717

info@bodegaseafoodfestival.com

BODEGA SEAFOOD, ART & WINE FESTIVAL

AUGUST 27 & 28 2022

WATTS RANCH 16855 BODEGA HWY BODEGA CA 94922

Held on a rural ranch in western Sonoma County, this annual benefit has the ideal combination of delicious food, a quality art and craft marketplace, 3 stages of excellent and unique entertainment, and a very popular tasting, featuring 40-50 wineries, cider-makers and breweries from throughout California and beyond.



The festival attracts 8-10,000 people annually, (approximately 3500 come to the tasting) and they are an intelligent, food, art and drink-loving crowd. The site, less than a mile from Highway One and the Sonoma Coast, is famous for being the location for the film “The Birds,” so this event attracts an abundance of tourists as well as locals out for a weekend of fun. A portion of festival proceeds benefits Stewards of the Coast & Redwoods and the Bodega Volunteer Fire Department, so your donation and participation go to great organizations.

PARTICIPATION INFORMATION:

- Sign up for one or more “shifts” in our Tasting Tent. A shift is a half day, so there are 4 shifts for the full weekend.
- If you cannot attend and want to donate only, we have a great staff to pour for you.
- The Tasting is run by our staff and the beneficiaries. A customer buys a glass and 6 taste tickets. A ticket is good for 1 oz of wine, 2 oz of beer or cider.
- WE DO NOT CHARGE YOU A FEE TO PARTICIPATE. Your donation is all we ask. The amount is your choice.
- Participating companies will appear on our website with links to yours, mentioned in our E-blasts, and listed in our festival program.
- If you’re coming out to pour you have access to our hospitality area for food, drinks and relaxation. You also receive a festival glass if desired.
- We have break people if needed, and also assistant pourers, if you want help throughout your shift(s).
- If you’re distributed by Morris, Eagle or Golden (still checking on this?), all deliver to the site if you want them to bring your products.

PRODUCT SALES INFORMATION:

Wine, Beer and Cider may be sold through us at the Tasting. We have a separate area where sales are done, right across from your pouring area.

HOW IT WORKS:

You give us the details of the product you want sold a few weeks before the festival, and invoice us for the amount with net 30 terms. We enter that into our POS system.

You deliver the product to us the morning of the day(s) you’ll be at the festival pouring. We do an inventory with you upon delivery. *We only sell your product while you’re at the event.* You pick up the remainder of inventory at the end of your day(s), shift(s), weekend, and invoice us again, for the original amount, minus the amount we returned, plus 20% off the amount we sold. We pay you within 10 days post festival.

The Participation Form is below. THIS FORM IS JUST TO COMMIT TO YOUR PARTICIPATION. YOU'LL GET ANOTHER FORM ASKING FOR YOUR SCHEDULE CLOSER TO THE FESTIVAL DATES.



26th annual Bodega Seafood, Art & Wine Festival
August 27 & 28, 2022
Wine, Microbrew and Cider Tasting 2022

Tasting Participation Form: PLEASE FILL THIS IN AND SAVE WITH THE NAME
"TASTING PARTICIPATION: (name of company)" Email it as an attachment to: wcfestivals@sonic.net

You can also mail to BSAWF P.O. Box 1862 Sebastopol, CA 95473

YES WE WANT TO PARTICIPATE IN THE FESTIVAL TASTING!

COMPANY NAME:

CONTACT NAME:

ADDRESS:

CITY, STATE, ZIP:

PHONE:

EMAIL:

WEBSITE:

WE ARE INTERESTED IN SELLING OUR PRODUCT: YES* NO

*Sales Information will be sent if you indicate you'd like to sell.

THIS FORM IS JUST TO LET US KNOW YOU'RE IN. You'll receive full information in early July, as well as another form to fill in which will ask you the schedule you'd like to pour.

Thank you so much and we look forward to seeing you at the festival!

CONTACT: JANET CIEL 707 824-8717 707 529-4884(cell) www.bodegaseafoodfestival.com